

**Flat beds make flat heads.**

**PerfectNoggin®**



**We keep 'em round!**



*Scientifically designed. Clinically tested.*

# The Perfect Noggin



Welcome to Perfect Noggin!

Approximately 25-35% of infants who are slept on their back will develop undesirable changes in cranial shape despite diligent parental efforts at head repositioning and tummy time. In fact, acquired head shape concerns are among the most common problem I encounter in my clinical practice as an academic craniofacial surgeon. The Perfect Noggin embodies all of the fundamental principles I have learned over two decades of scientific inquiry in this field and is, in my opinion, unparalleled in its design and application. Its patented, adjustable, anatomically-correct surface promotes natural and symmetrical cranial growth without the need for constant repositioning, expensive helmets, unsafe pillows, or months of sleepless nights. Moreover, the firm and stable surface of the Perfect Noggin provides the most ergonomic head-neck-torso alignment for optimal breathing. With 5 peer-reviewed clinical studies and over a decade of success, the Perfect Noggin is the best head shaping surface you can buy for your infant at any price. Your baby deserves the best. Your baby deserves a Perfect Noggin.

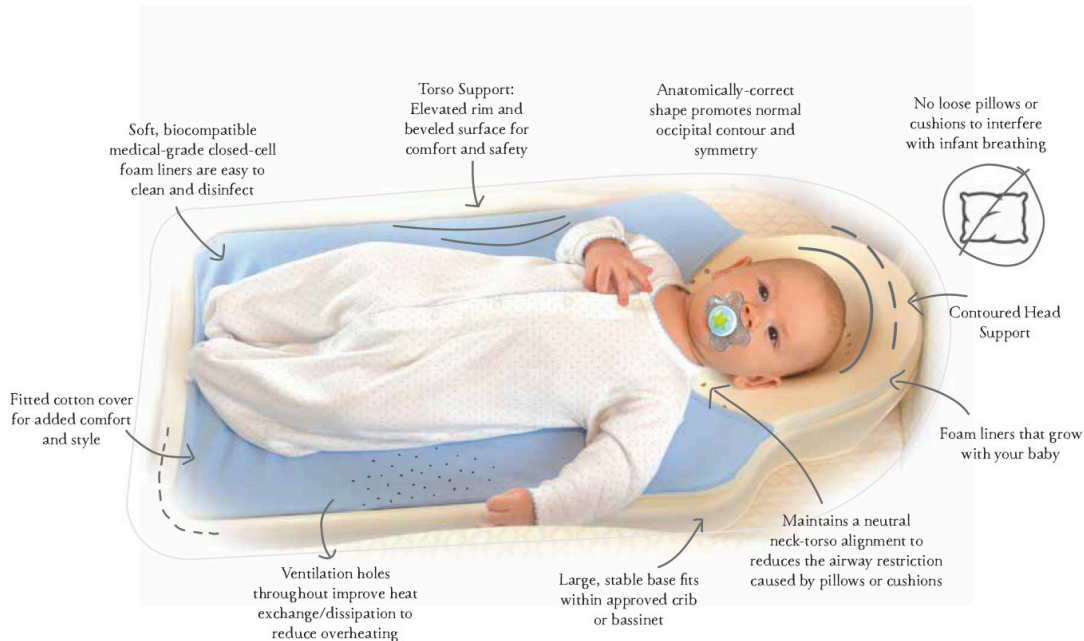
Sincerely,  
The Noggin Doctor

*For more information, visit our website at  
[www.theperfectnoggin.com](http://www.theperfectnoggin.com)*



# 11 Reasons

## Why the Perfect Noggin is the Best Sleep Surface for Your Infant



- ***Proven effectiveness*** - 5 published studies + 15 years of clinical success.
- ***Adjustability*** - Fits head circumferences 13-19 inches (11-19 for 2.0 Plus).
- ***Anatomically-correct shape*** - Promotes a natural symmetrical head shape.
- ***No more repositioning*** - Finally, you and your baby can sleep!
- ***Stable, low profile design*** - No unsafe loose pillows or cushions.
- ***Anti-slide edge*** - Prevents sliding or scooting off the surface.
- ***Neutral head-torso alignment*** - Best airway position for breathing.
- ***Soft medical-grade foam liners*** - Easy to clean, hypoallergenic foam.
- ***Fitted, hand-sewn cotton cover*** - 10 stock colors or customize.
- ***Easy to use*** - Simple measurement and sizing.
- ***Excellent value*** - No time or money wasted on useless products or helmets.

# Parent Testimonials



*Before*



*After*

My son started using the Perfect Noggin at 11 weeks old after his pediatrician had concerns about his head shape. He instantly slept more comfortably. He is now 7 months old. I still find myself taking pictures of his head to compare before he started the Perfect Noggin! I am so grateful!

Started our Perfect Noggin journey in October at 4 months old, now just turned 6 months old and this is the result! We just used it to sleep in overnight and are so pleased with the outcome. To anyone questioning whether to buy the Perfect Noggin, it is definitely worth the investment!



*Before*



*After*



*Before*



*After*

2 month update! This thing really works!  
Thank you Gary F Rogers

# Parent Testimonials



*Before*



*After*

Exactly 3 months of the Perfect Noggin and we have avoided a helmet all together! I am beyond thankful!

We have come to the end of our Perfect Noggin journey at almost 5 months and the progress/results we had are phenomenal. Thank you SO much Dr. Rogers for creating such a wonderful product.



*Before*



*After*



*Before*



*After*

Every time I put him down for a nap, he goes to sleep right away. No crying! Our life has changed since I opened that parcel. I am forever grateful to Dr. Rogers for creating this product.

# Parent Testimonials



*Before*



*After*

The picture doesn't even do it justice! He had no curve from his neck to his head before and now his head is starting to really round out it's incredible! Such a huge weight lifted off my shoulders! The Perfect Noggin is AMAZING

We used Perfect Noggin for almost 3 months. Mahalo Dr. Gary F Rogers for guiding me on my son's head shape journey! I am forever thankful and will definitely recommend this product to anyone I know!



*Before*



*After*



*Before*



*After*

Just had to say WOW! Photo on the left and on top are from only ONE week ago! This thing is amazing!

# Parent Testimonials



*Before*



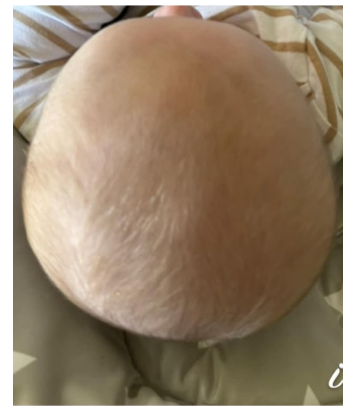
*After*

The results after 7 weeks of using the Perfect Noggin are just amazing and all my worries have now disappeared.

My son had a 19mm head asymmetry at 3 months old. I knew I didn't want to helmet him (it's not very common in Australia) so we purchased the PN immediately and started him in it the same day. Fast forward to almost 6 months old and we are down to 8mm difference! This product is amazing!



*Before*



*After*



*Before*



*After*

Just a little appreciation post and also to help parents who are in a similar situation. A few months ago, I searched relentlessly for advice and reassurance and until I found this group I had never heard of the Perfect Noggin. I was a little late finding it and my son only got about 6 weeks use from it. I am so happy with the results. The first picture was around 3.5 months old, and the second was a few days ago (one year old).

# Parent Testimonials



*Before*



*After*

After 8 weeks of using the Perfect Noggin. I can't believe the difference. Well worth the money!

Perfect Noggin from 4 months to 6 months. Such an improvement! I am so happy and thankful!



*Before*



*After*



*Before*



*After*

Greetings from Melbourne, Australia. I just wanted to say I'm so happy with the results from The Perfect Noggin! My son slept on it for 5 weeks and his head shape went from moderate to normal and his ears realigned to be level. Perfect indeed!



# Parent Testimonials



*Before*



*After*

Our Perfect Noggin journey is nearing the end after 7 weeks of use, absolutely over the moon! What a product!

And THAT'S A WRAP! We are so beyond blessed to have found The Perfect Noggin!



*Before*



*After*



*Before*



*After*

10 weeks in the PN and we are officially graduating to naps only because we started rolling. If you're thinking about getting The Perfect Noggin - do it!

# Parent Testimonials



*Before*



*After*

Brachycephaly update! First photo was at approximately 4 months. We got 10 weeks use of the Perfect Noggin, decided not to helmet. Second photo is now at 17 months. Grateful for this group and all the work from the Perfect Noggin team.

That's wonderful results thanks to the Perfect Noggin. I cannot thank you enough!



*Before*



*After*



*Before*



*After*

We retired the PN a few weeks ago because our daughter started to roll off of it at night. We used it for naps and for nighttime sleep from 12 weeks to 5 months 3 weeks. I am extremely happy with the results. So very grateful for the Perfect Noggin! Left side, 5/31/24; right, 9/14/24.

# The Noggin Doctor

Gary F. Rogers, M.D., J.D., LL.M., M.B.A., M.P.H., is an academic pediatric plastic surgeon who specializes in various craniofacial anomalies, including plagiocephaly. A native of California, he earned his undergraduate education at UCLA in 1987 and matriculated at Tulane University School of Medicine. During the next four years, he completed three concurrent graduate degrees: a degree in medicine with honors (1987-1991; Alpha Omega Alpha), a Masters of Business Administration (1988-1991; A.B. Freeman School of Business) and a Masters of Public Health (1990-1991; Tulane University School of Public Health). Between 1991 and 1997, he completed a residency in orthopedic surgery from the University of North Carolina, Chapel Hill (1991-1996) and a concurrent degree in law (J.D) from the University of North Carolina, School of Law (1993-1997). Subsequent training included plastic surgery residency at University of Tennessee, Chattanooga (1997-1999), and fellowships in pediatric plastic/craniofacial surgery at Boston Children's Hospital/Harvard (2000-2001) and orthopedic hand and microsurgery at Massachusetts General Hospital/Harvard (2001- 2002). From 2002-2010, Dr. Rogers was a faculty member of the Division of Plastic and Oral Surgery at Boston Children's Hospital and he held an academic appointment at Harvard Medical School. During this time, he co-invented two medical devices designed to prevent plagiocephaly, including the Perfect Noggin.

In 2010, Dr. Rogers joined the staff at Children's National Medical Center in Washington, D.C. where he serves as the Chief of Pediatric Plastic Surgery. He is a Professor of Surgery and Pediatrics at the George Washington School of Medicine, and holds the Johnston Family Endowed Chair in Pediatric Plastic Surgery. Dr. Rogers is certified by the American Board of Orthopedic Surgery, the American Board of Plastic Surgery, and holds a subspecialty board certification in hand surgery (CAQHS) from the American Board of Plastic Surgery. He is a fellow of the American Academy of Orthopedic Surgeons, American Society of Plastic Surgeons, and a member of the International Society of Craniofacial Surgeons. Dr. Rogers has authored over 250 peer-review articles and book chapters, including a number on plagiocephaly, and has lectured at numerous regional, national, and international meetings. He was the 2019 American Society of Maxillofacial Surgeons Visiting Scholar and lectured at academic institutions throughout the United States on topics in the field of pediatric plastic surgery. He and his wife of 30 years, Wendy, have four children and live in Great Falls, Virginia.


## *U.S. Customer Service*

Questions? We are available to serve you! Our customer service hours are Monday-Friday 10:00am-6:00pm ET, but if you really need us, leave a detailed message or text, and we will get back to you ASAP!

 Toll-free phone: (833) 339- 0667


 Email: [customersupport@theperfectnoggin.com](mailto:customersupport@theperfectnoggin.com)

## *U.K./Europe Customer Service*

 Telephone: +07 894 814 273

 Email: [sales@contourimports.co.uk](mailto:sales@contourimports.co.uk)

## *Australia/New Zealand Customer Service*

 Telephone: +61 4 3111 4914

 Email: [support@theperfectnoggin.com.au](mailto:support@theperfectnoggin.com.au)

PerfectNoggin and Noggin Doctor are registered trademarks of The Plagiocephaly Solution, LLC. PerfectNoggin design is protected by US patents 7,810,510; 8,186,354; 8,758,283. Each PerfectNoggin Infant Sleep Solution is inspected and assembled in the United States by our service team. We warrant all products to be free from manufacturers defects and will gladly replace any damaged or defective components upon request.

## *Materials:*

Base: Biocompatible ABS plastic

Foam Liners: Biocompatible, medical-grade IXPE foam

Cover: 95% cotton, 5% Lycra

Safety and proper use information are included with each product, and are available on our website. If you have any questions regarding the use of this product, we welcome you to contact us.

*Want to see more? Join the  
Noggin Doctor Facebook group!*

